



**INCREASE YOUR
SOCIAL MEDIA
REACH TO
MILLIONS
A MONTH**

SOCIAL GAMIFICATION

For over 5 years we've been pioneering the use of social media gamification for our healthcare clients, creating award winning, branded viral games that subtly educate consumers and promote sales growth.

The benefits that our apps deliver:

- ✓ **Sales growth**
Proven correlation to long-term sales growth
- ✓ **Unsurpassed media metrics**
Levels of engagement, dwell time, reach and frequency that beats all other media types
- ✓ **Repeat consumer engagement**
Game mechanics that generate ongoing repeat engagement
- ✓ **Consumer database growth**
Accelerated rates of email database and social community growth
- ✓ **Ideal for new product launches**
Gamification methodology is the most effective platform for frictionless, consumer education. This is perfect for new product marketing.



SOCIAL GAMIFICATION

GET IN TOUCH TODAY

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ORBITALMEDIA.COM

ORBITAL | MEDIA

INNOVATE | CREATE | CONNECT

As featured in:

THE DAILY JUMI®

OTC *bulletin*

campaign

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